

Satellite Space and Technology Days

11 - 12 December 2015
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SATELLITE SPACE AND TECHNOLOGY DAYS powered by TÜRKSAT

11,12 DECEMBER 2015 HALIÇ CONGRESS CENTER

11 DECEMBER 2015 FRIDAY, SADABAD CONFERENCE HALL

10:00 - 12:00 - SATELLITE SPACE AND TECHNOLOGY DAYS OPENING CEREMONY

- HE PROF. DR. ENSAR GÜL - TÜRKSAT GENERAL MANAGER

- HE NAİL OLPAK - MÜSİAD CHAIRMAN

- HE BİNALİ YILDIRIM, T.R. MINISTER OF TRANSPORTATION, MARITIME AFFAIRS AND COMMUNICATION

- HE. RECEP TAYYİP ERDOĞAN, THE PRESIDENT OF REPUBLIC OF TURKEY

- 4K TELECONFERENCE FROM MEGA PROJECTS: 3rd BOSPHORUS BRIDGE - MR. İSMAİL KARTAL, GENERAL DIRECTOR OF HIGHWAYS - PROJECT MANAGERS

- 4K TELECONFERENCE FROM MEGA PROJECTS: 3rd AIRPORT - MR. SERDAR HÜSEYİN YILDIRIM

- GENERAL DIRECTOR OF STATE AIRPORTS AUTHORITY - PROJECT MANAGERS

- 4K TELECONFERENCE FROM MEGA PROJECTS: - GEBZE - ORHANGAZI - İZMİR HIGHWAY - MR. MURAT GÖNENLİ, PUBLIC-PRIVATE SECTOR PARTNERSHIPS, REGIONAL DIRECTOR - PROJECT MANAGERS

- 4K TELECONFERENCE FROM MEGA PROJECTS: - USET - PROJECT MANAGERS

11 DECEMBER 2015 FRIDAY, EYÜP CONFERENCE HALL

14:00 - 16:00 - PANEL: SATELLITE AND ITS ECOSYSTEM: INDUSTRIAL AND TECHNOLOGICAL VIEW

KEYNOTE SPEAKER: DR. MASANORİ HOMMA, JAXA

KEYNOTE SPEAKER: YOSHIAKI NAKATANI, SENIOR VICE PRESIDENT & GROUP PRESIDENT OF ELECTRIC SYSTEMS GROUP, MITSUBISHI ELECTRIC CORPORATION
TOSHIHIKO HAYASHI, MITSUBISHI ELECTRIC CORPORATION

MODERATOR: ZELİHA SARAÇ

- SİNAN ŞENOL - TUSAŞ

- TANER ÖZDEMİR - ASELSAN

- DR. LOKMAN KUZU - TÜBİTAK SPACE

- HALİL TOKEL - THY&THY TECHNIC

- PROF.DR. ALİM RÜSTEM ARSLAN - İSTANBUL TECHNICAL UNIVERSITY

16:00 - 18:00 - PANEL: NATIONAL SATELLITE PROJECT

MODERATOR: ŞENOL GÜLGÖNÜL - TÜRKSAT INC. DEPUTY GENERAL MANAGER

- CÜNEYD FIRAT - CTECH

- DR. SADIK MURAT YÜKSEL - TÜBİTAK SPACE

- İZZET BAYIR - TAI

- ATAĞ ÖZKAN - ASELSAN

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11 DECEMBER 2015 FRIDAY, FENER CONFERENCE HALL

14:00 - 15:00 - TÜRKSAT IT OPENING CEREMONY

- ÖMER FARUK ÇÖLLÜOĞLU, TÜRKSAT INC. IT BUSINESS DEVELOPMENT PROJECT MANAGEMENT DIRECTOR

KEYNOTE SPEAKER: DR. ÖMER FATİH SAYAN, HEAD OF INFORMATION AND COMMUNICATION TECHNOLOGIES AUTHORITY

15:00 - 16:20 PANEL: IT PROJECT MANAGEMENT AT PUBLIC INSTITUTIONS

MODERATOR: ÖMER FARUK ÇÖLLÜOĞLU - TÜRKSAT INC. IT BUSINESS DEVELOPMENT PROJECT MANAGEMENT DIRECTOR

- DR. MAHİR ÜLGÜ - T.R. MINISTRY OF HEALTH, HEAD OF IT

- LÜTFİ AYDIN - SOCIAL SECURITY INSTITUTION, HEAD OF SERVICE ENCOUNTER

- DR. ZEHRA GAMGAM - T.R. MINISTRY OF CULTURE AND TOURISM, INVESTMENT AND ESTABLISHMENTS DEPUTY GENERAL MANAGER

16:20 - 17:00 DOING BUSINESS WITH TURKSAT & NETWORK BREAK

11 DECEMBER 2015 FRIDAY, MARMARA MEETING ROOM

14:00 - 15:30 - PANEL: STRATEGICAL MANAGEMENT OF PATENTS IN INNOVATIVE COMPANIES

- PROF.DR. A. ARIF ERGİN - HEAD OF THE SCIENTIFIC AND TECHNOLOGICAL RESEARCH COUNCIL OF TURKEY (TÜBİTAK)

- AV. DR. CAHİT SULUK - CAHİT SULUK LAW OFFICE / İSTANBUL BİLGİ UNIVERSITY

- EKREM SOYLU - BOSCH, (FORMER) DIRECTOR OF INTELLECTUAL PROPERTY, EUROPEAN PATENT LAWYER

- SERTAÇ KÖKSALDI - ARÇELİK, DIRECTOR OF INTELLECTUAL PROPERTY, EUROPEAN PATENT LAWYER

11 DECEMBER 2015 FRIDAY, KASIMPAŞA MEETING ROOM 5, START UP VALLEY

13:30 - 13:50 DR TENGU AZZMAN SHARİFİDDEEN - INNOVATION

13:50 - 14:10 SERHAN YILMAZ - EXECUTIVE MANAGER & EDUCATOR, INTRODUCTION TO SOCIAL ENGINEERING: PERSONAL BRAND IMAGE

14:10 - 15:00 EMRE ÖZBEK - MENTORS NETWORK TURKEY, BUSINESS MODEL AND LEAN START UP

15:00 - 16:00 HAKAN KETBOĞA - KETBOĞA CONSULTANCY, STRATEGICAL PLANNING

16:00 - 17:00 DOĞAN TAŞKENT - MENTORS NETWORK TURKEY, START UP LIFE CYCLE

11 DECEMBER 2015 FRIDAY, HASKÖY MEETING ROOM

14:00 - 15:30 - PANEL: 4K AND BROADCAST TECHNOLOGIES

KEYNOTE SPEAKER: ALPER TURKEN - ARRIS, THE FUTURE OF BROADBAND AND TV FROM THE USER VIEW

MODERATÖR: HÜSAMETTİN DEMİREL - TÜRKSAT INC.

KÜRŞAT ÖZKÖK - TRT

ŞAHİN DEMİR - TRT - TRT4K AND ULTRA HD PRODUCTION&BROADCAST FORMATS

AKIN KURUCU - TRT - 4K AND TRT

ZAFER KÜÇÜKATEŞ - VESTEL

RAINER WANSCH - FRAUNHOFER IIS, COMMUNICATION OVER SATELLITES

15:45 - 17:00 - PANEL: TURKEY AND REGIONAL POSITIONING SYSTEMS

MODERATOR: HASAN HÜSEYİN ERTOK - TÜRSAT INC. R&D AND SATELLITE DESIGN DIRECTOR, REGIONAL POSITIONING AND POSITIONING SUPPORT SYSTEM STUDIES & TARGETS

- JON WINKEL - IFEN, GNSS OVERVIEW

- ECKHARDT GÖHLER - IFEN, HOW TO SET UP A REGIONAL POSITIONING SYSTEMS BASED ON THE EXPERIENCE WITH THE GALILEO TEST BED (GATE)

- PROF. DR. ŞENOL HAKAN KUTOĞLU - BÜLENT ECEVİT UNIVERSITY, POSITIONING SYSTEMS AND TURKEY: RECOMMENDATIONS AND CONSIDERATIONS

- PROF. DR. SHUANGGEN JIN - BÜLENT ECEVİT UNIVERSITY, BEIDOU NAVIGATION SATELLITE SYSTEM (BDS): STATUS AND ADVANCES

12 DECEMBER 2015 SATURDAY, EYÜP CONFERENCE HALL

10:00 - 12:00 - PANEL: SATELLITE AND ITS ECOSYSTEM: PUBLIC VIEW VIEW

KEYNOTE SPEAKER: MOHAMED FARES

MODERATOR: CİHAN KANLIGÖZ - MTMAC, SPACE AND AVIATION GENERAL MANAGER

- HALİL TOKEL - THY&THY TECHNIC, ADVISOR

- DR. HAMZA GERÇEKÇİOĞLU - MTMAC, SPACE AND AVIATION GENERAL MANAGER, LEGAL AND ADMINISTRATIVE STUDIES IN SATELLITE AND SPACE TECHNOLOGIES IN TURKEY

- PROF.DR. GÖKHAN İNALHAN - İSTANBUL TECHNICAL UNIVERSITY, GENERAL OVERVIEW TO SATELLITE ECOSYSTEM

- DOÇ.DR. NEDİM SÖZBİR - SAKARYA UNIVERSITY, OFFICE OF TECHNOLOGY AND TRANSFER

- YRD.DOÇ. MUSTAFA HELVACI - İSTANBUL TECHNICAL UNIVERSITY, SATELLITE AND SPACE TECHNOLOGIES: UNIVERSITY EDUCATION

13:30 - 17:00 IT PROJECT PRESENTATIONS

PRESENTATION: TRNC PROJECT

- FATİH İŞİK - TRNC PROJECT MANAGER

SEMINAR: A GENERAL VIEW TO SIEM SOLUTIONS

- İSMAİL BAYDAN - TÜRSAT INC., SPECIALIST

SEMINAR: DEEP ANALYSIS ON APPLICATION SECURITY

- HANIM EKEN - TÜRSAT INC., SPECIALIST

DOING BUSINESS WITH TURKSAT & NETWORK BREAK

12 DECEMBER 2015 SATURDAY, FENER CONFERENCE HALL

10:00 - 12:15 - PRESENTATION: "IT-BASED DIGITAL TRANSFORMATION: MINISTRY OF YOUTH AND SPORTS - SİS"

- HUZEFYE YILMAZ - T.R. MINISTRY OF YOUTH AND SPORTS, HEAD OF IT

PRESENTATION: "INTEGRATED APPROACH to DISASTER MANAGEMENT: AYDES, ERP of DISASTER"

- İRFAN KESKİN - AFAD, HEAD OF IT

13:30 - 15:00 - PANEL: "PUBLIC PERSPECTIVE on EDMS"

MODERATOR: PROF. DR. HAMZA KANDUR - MARMARA UNIVERSITY, INFORMATION AND DOCUMENT MANAGEMENT DEPARTMENT HEAD

- PROF. DR. FAHRETTİN ÖZDEMİRÇİ - ANKARA UNIVERSITY, BEYAS COORDINATOR

- İBRAHİM ŞANLI, GENERAL DIRECTORATE OF FORESTRY - HEAD OF INFORMATION SYSTEMS

- SERKAN MENTEŞ, TURKISH PRESIDENCY - EDMS SPECIALIST

15:00-16:00 DOING BUSINESS WITH TURKSAT & NETWORK BREAK

16:00 - 17:00 - PRESENTATION: "A MANAGEABLE MIGRATION SYSTEM: GöçNET"

- İSMAİL AYDOĞAN - T.R. MINISTRY OF INTERIOR, DIRECTORATE GENERAL OF MIGRATION MANAGEMENT, HEAD OF IT

12 DECEMBER 2015 SATURDAY, TOPHANE CONFERENCE HALL

10:30 - 12:00 - PANEL: 4,5 G TECHNOLOGIES and 5G VISION

KEYNOTE SPEAKER: ALİ TAHA KOÇ - TURKISH PRESIDENCY, HEAD OF IT

MODERATOR: BEKİR SAMİ NALBANTOĞLU - MUSIAD, MEMBER OF BOARD

- COŞKUN ŞAHİN - TÜRK TELEKOM GROUP CTO

- İLKER KURUÖZ - TURKCELL CTO

- HASAN SÜEL, VODAFONE - VICE CHAIRMAN OF EXECUTIVE BOARD

14:00 - 15:30 - PANEL: 4,5G PERSPECTIVE of CIVIL SOCIETY

MODERATOR: ŞERİF BEYKOZ

- BEKİR SAMİ NALBANTOĞLU - MUSIAD, MEMBER OF BOARD

- YAVUZ YÜKSEL - BT ASSOCIATION, PRESIDENT

- ÖNER TEKİN - TESİD

12 DECEMBER 2015 SATURDAY, CİBALI MEETING ROOM 1-2

10:30 - 12:00 - PANEL: GEOGRAPHIC INFORMATION TECHNOLOGIES AND CORPORATE APPLICATIONS

- SERDAR KÜPCÜ - TÜRKSAT INC. GEOGRAPHIC INFORMATION TECHNOLOGIES

DIRECTOR - TURKSAT GLOBE PRODUCTS AND SERVICES

- A. ONUR MUTLU - TÜRKSAT INC., SPECIALIST, HIGH RESOLUTION SATELLITE IMAGES

- İBRAHİM ÖZKESER - TÜRKSAT A.Ş., SPECIALIST, MOBILE LİDAR VE PANORAMIC IMAGING SYSTEMS

- YUNUS EMRE ÖZKAYA - TÜRKSAT A.Ş. SPECIALIST, INFRASTRUCTURE AND APPLICATIONS OF GEOGRAPHICAL SOFTWARES

- SİNEM MERİH - MINISTRY OF ECONOMY, GENERAL DIRECTORATE OF FREE ZONES, FREE ZONES' SPATIAL MANAGEMENT SYSTEM

- ÖZGENÇ USLU - GENERAL DIRECTORATE OF HIGHWAYS - GEOGRAPHICAL INFORMATION TECHNOLOGIES (GIT) BRANCH MANAGER - GIT BASED HIGHWAY MAINTENANCE MANAGEMENT SYSTEM

14:00 - 17:00 - PANEL: "GIS BASED E-GOVERNMENT APPLICATIONS and CO-OPERATION STANDARTS"

MODERATOR: PROF.DR. TAHSİN YOMRALIOĞLU - İSTANBUL TECHNICAL UNIVERSITY

- PROF. DR. ALPER ÇABUK - ANADOLU UNIVERSITY

- DOÇ. DR. SAVAŞ DURDURAN - NECMETTİN ERBAKAN UNIVERSITY

- HAKKI TOK - İSTANBUL METROPOLITAN MUNICIPALTY, HEAD OF IT

- SEDAT BAKICI - GENERAL DIRECTORATE OF LAND REGISTRY AND CADASTRE, DEPARTMENT HEAD

- ALİM KÜÇÜKPEHLIVAN, BAŞARSOFT

- DR. HALİL SÖĞÜT - İŞLEM GIS

- UFUK BALCI, NetCAD

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12 DECEMBER 2015 SATURDAY, KASIMPAŞA MEETING **ROOM 2-3**

10:30 - 11:30 - PANEL: "CRM TRENDS"

MODERATOR: FUNDA ÖNEY, ABANK CIO

EMEK AKBAL - ALLIANZ DIGITAL TRANSFORMATION STRATEGIES MANAGER

HALUK ÇAVUŞOĞLU - CLOUDYFLEX MANAGING PARTNER

SERDAR SUSUZ - INSPARK MANAGING PARTNER

BURAK AKCEN - OFİSİM.COM DEPUTY GENERAL MANAGER

15:00 - 16:00 - PANEL: "BT İHRACAT GROUP"

MODERATOR: ŞERİF BEYKOZ

İLHAN BAĞÖREN - TELENITY CEO

ÖZERK ŞENER - NOVİCOR

GÖNÜL KAMALI - NETAŞ

SELAHATTİN ESİM - İMMİB/TET

12 DECEMBER 2015 SATURDAY, KASIMPAŞA MEETING **ROOM 5 - START UP VALLEY**

10:00 - 10:20 AYŞE TOPÇU - TELOS CEO, FORMER ARÇELİK INNOVATION AND COMMUNICATION DIRECTOR, THE POWER OF EXPERIENCE

10:20 - 10:40 OSMANTAN ERKİR - AN ENTREPRENEURSHIP STORY

10:40 - 11:00 UĞUR COŞKUN, FROM START-UP TO COMPANY

11:00 - 12:00 MEHMET ONARCAN - MENTORS NETWORK TURKEY, WHAT DOES INVESTOR WAIT FROM AN ENTREPRENEUR?

13:30 - 13:50 MUHAMMED ALİ OFLAZ - ANKARA DEVELOPMENT AGENCY (ANKA), BUSINESS DEVELOPMENT & STRATEGY DEPARTMENT HEAD, ENTREPRENEURSHIP STUDIES OF ANKA & TECHANKARA AS A BRAND

14:00 - 16:00 QUESTIONS FROM ENTREPRENEURS & ANSWERS FROM INVESTORS AND MENTORS

DENİZ NOYAN - MENTORS NETWORK TURKEY, BUSINESS COACH AND MENTOR

HULUSİ BERİK - BERİK GİRİŞİM & KEİRETSU FORUM TURKEY, ANGEL INVESTOR AND MENTOR

MEHMET ONARCAN - MENTORS NETWORK TURKEY, ANGEL INVESTOR AND MENTOR

ERİNÇ ALPER - SGEK INVEST

16:00 - 17:00 NETWORKING

12 DECEMBER 2015 SATURDAY, BALAT MEETING ROOM

10:00 - 13:00 PANEL: e-GOVERNMENT GATE SUCCESS STORIES, MUNICIPALITY SERVICES AND INTEGRATION OF INSTITUTIONS

KEYNOTE SPEAKER: ELCHİN HUSEYNLİ - STATE AGENCY FOR PUBLIC SERVICE AND SOCIAL INNOVATIONS UNDER THE PRESIDENT OF THE REPUBLIC OF AZERBAIJAN / DEPARTMENT OF INTERNATIONAL RELATIONS, PUBLIC SERVICE DELIVERY INNOVATIONS OF AZERBAIJAN

KEYNOTE SPEAKER: DR. HALİL YEŞİLÇİMEN, e-GOVERNMENT AND INTEGRATION OF INSTITUTIONS

- CÜNEYT YILMAZ - BAĞCILAR MUNICIPALITY HEAD OF IT, BAĞCILAR MUNICIPALITY e-GOVERNMENT SERVICES

- FURKAN YAVUZ - BEYOĞLU MUNICIPALITY HEAD OF IT, BEYOĞLU MUNICIPALITY e-GOVERNMENT SERVICES

- SAMİ DİVLELİ - PENDİK MUNICIPALITY DEPUTY MAYOR, PENDİK MUNICIPALITY e-GOVERNMENT SERVICES

- SEMRA AYDIN - SİNCAN MUNICIPALITY, SİNCAN MUNICIPALITY e-GOVERNMENT SERVICES

- MUSTAFA FERHAN AKMAN, UZMAN, TÜRSAT INC., MOBILE APPLIATIONS

11:30 - 11:45 BREAK

SADETTİN KAYA - T.R. PRİME MINISTRY

ARİF TULUK - T.R. MINISTRY OF NATIONAL DEFENCE, e-GOVERNMENT SERVICES

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- SÜLEYMAN ASLAN - GENERAL DIRECTORATE OF CRIMINAL RECORDS AND STATISTICS
- CEVDET EKMELEL HATİPOĞLU - GENERAL DIRECTORATE OF LAND REGISTRY AND CADASTRE
- NİHAT KİHTİR - TURKSAT INC., NO OBSTRUCTION AT e-GOVERNMENT: LIFE FROM THE EYE OF HEARING-IMPAIRED
- MUSTAFA ÇİÇEK - DIRECTOR, TURKSAT INC., NO OBSTRUCTION AT e-GOVERNMENT CALL CENTER FOR HEARING-IMPAIREDS

14:00 - 15:30 - Z GENERATION AND THE USAGE OF e-GOVERNMENT

MODERATOR: BİLAL EREN, MARMARA UNIVERSITY

PROF.DR. NEVZAT TARHAN - ÜSKÜDAR UNIVERSITY, RECTOR, Z GENERATION AND ITS PSYCHOLOGY, DIGITAL USAGE BEHAVIOUR

İSMAİL HAKKI POLAT, IDENTIFICATION OF THE MAIN CHARACTERISTICS OF THE RELATION BETWEEN Z GENERATION AND CYBER NETWORKS AND POSSIBLE USAGE OF e-GOVERNMENT OVER THIS CHARACTERISTICS

HAKİM TÜRKMEN, WHAT KIND OF A FUTURE IS BEING BUILT OVER SOCIAL NETWORKS BY Z GENERATION

MERVE ŞEBNEM ORUÇ, HACKERS, CYBER SECURITY AND GOVERNMENT: DEEP GOVERNMENT

12 DECEMBER 2015 SATURDAY, HASKÖY MEETING ROOM

10:00 - 17:00 TÜYAD SEMINARS

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