



# DATA COLLECTION WITH INTERNET

**Regional Workshop on the 2020 Round of Population and Housing Censuses:  
International Standards and Contemporary Technologies  
SESRIC, Ankara  
March 12-15, 2019**

# 2020 national population census

---



- ✓ June, 2015 - UN announced the next round of population censuses in 2020
- ✓ September, 2016 - The Council of the Heads of State of the CIS decided to hold regular population censuses as close as possible by 2020 (from October 2019 to October 2020)

# 2020 national population census

---

## THE SURVEY WILL BE CARRIED OUT BY FILLING IN THE CENSUS SHEETS

from February 5 to  
March 5, 2020

by interviewers  
USING TABLETS



from February 5 to  
February 19, 2020 at  
sanaq.gov.kz

respondents themselves  
VIA THE INTERNET  
NETWORK



from February 24 to  
March 5, 2020

selective (10%) control  
bypass of respondents



# 2020 national population census

---

## FORMS OF INFORMATIONAL AND EXPLANATORY WORK:

- Printed publications;
- Radio stations;
- Television;
- Press events (round tables, interviews, etc.);
- Technical support for respondents (Call Center);
- Social networks (Facebook, Youtube);
- Informational posters;
- Billboards;
- Banners

# 2020 national population census

The screenshot shows the YouTube channel page for STATGOV KZ. At the top, there is a navigation bar with the YouTube logo, a search bar, and a 'SIGN IN' button. The channel banner features the STATGOV KZ logo and the text 'ҚР Ұлттық Экономика Министрлігі Статистика комитетінің ресми арнасы.' Below the banner, the channel name 'STATGOV KZ' is displayed with '694 subscribers' and a red 'SUBSCRIBE' button. The navigation menu includes 'HOME', 'VIDEOS', 'PLAYLISTS', 'CHANNELS', 'DISCUSSION', and 'ABOUT'. On the left, there is a sidebar with 'BEST OF YOUTUBE' categories: Music, Sports, Gaming, and News.

The screenshot shows the Facebook profile page for the Committee for Statistics of the Republic of Kazakhstan. The top navigation bar includes the Facebook logo, a login form with 'Email or Phone' and 'Password' fields, and a 'Log In' button. The profile cover photo features the national flag of Kazakhstan and the coat of arms of the Republic of Kazakhstan. The profile picture shows the logo of the 'Комитет По Статистике' (Committee for Statistics). Below the profile picture, there are tabs for 'Friends', 'Photos', and 'Videos'.

# 2020 national population census



Главная Новости Важная информация Видеоинструкции Этапы переписи Контакты Полезные ссылки

Каз Рус

## ПЕРЕПИСЬ НАСЕЛЕНИЯ 2020

Перепись населения — это процесс сбора демографических, экономических и социальных данных, характеризующих каждого жителя страны или территории по состоянию на определенный момент времени и получаемых на основе индивидуального опроса.

**224** дней до начала переписи

Единый номер  
**1446**



### ПРОЙТИ ПЕРЕПИСЬ НАСЕЛЕНИЯ В ОНЛАЙН РЕЖИМЕ



Регистрация



Войти в систему

Введите адрес электронной почты

Пароль для входа в систему

ВОЙТИ В СИСТЕМУ

ЗАБЫЛИ ПАРОЛЬ?

# 2020 national population census



Главная Новости Важная информация Видеоинструкции Этапы переписи Контакты Полезные ссылки

Каз Рус

## Тестовая версия Интернет-опроса

  
Регистрация

  
Войти в систему

Гражданство 

ИИН

Документы, удостоверяющие личность 

Номер документа

Годен до

Пароль для входа в систему

Подтверждение пароля

Электронная почта

Мобильный номер

+7 ( ) -

СБРОС

ДАЛЕЕ

## BENEFITS OF AN ONLINE SURVEY:

- ✓ The system is available 24 hours a day;
- ✓ The respondent himself decides when to take part in the study, and this improves the quality of the answers;
- ✓ The ability to interrupt the filling out of the questionnaire and continue at a convenient time for the respondent;
- ✓ The absence of "interviewer effect";
- ✓ The use of format-logical controls and directories at the stage of data collection.

# 2020 national population census

---

## NORMATIVE LEGAL ACTS REGULATING CONDUCTING A PILOT POPULATION CENSUS:

- Decree of the Government of the Republic of Kazakhstan dated March 3, 2018 No. 105 “On Amendments to the Decree of the Government of the Republic of Kazakhstan dated October 11, 2010 No. 1049“ On Approval of the Rules and Dates of National Censuses”;
- Order of the Minister of National Economy of the Republic of Kazakhstan dated March 20, 2018, No. 121 “On approval of the Rules for the Pilot Census”;
- Order of the Minister of National Economy of the Republic of Kazakhstan dated March 3, 2018 No. 92 “On approval of typical qualification characteristics of managers, professionals and other employees of organizations in the areas of state statistical activity and regulation of trading activity”.

# 2020 national population census

---

## NUMBER OF RESPONDENTS REWRITTEN DURING A PILOT CENSUS:

- From April 1 to April 10, 2018, an online survey was conducted in pilot regions, through which 5,599 respondents were covered, which accounted for 3.8% of all respondents in pilot regions. Of these, 4,811 respondents, or 6.6% in the Ayagoz district, and 788 respondents, or 1% in the Burabay district;
- From April 11 to April 30, there was a continuous survey of the population by interviewers, according to the counting areas distributed behind them. A total of 107,875 people were rewritten (59,921 people in the Ayagoz district and 47,954 people in the Burabay district);
- A total of 64,732 people in the Ayagoz district and 48,742 in the Burabay district were covered by the census on the tablets and online, which amounted to 113,474 people.

# 2020 national population census

---

## THE LOGO OF PILOT POPULATION CENSUS 2018



**2018 ЖЫЛҒЫ  
ПИЛОТТЫҚ  
ХАЛЫҚ САНАҒЫ**

# Thanks for attention!

Division of preparation and holding the national censuses  
Committee on statistics  
Ministry of National Economy of the Republic of Kazakhstan