

Pakistan

Tourism Satellite Account (TSA)  
Country Status

Waqar Aslam  
Pakistan Bureau of Statistics

# Outline

1. The legal framework
2. Institutional arrangements for TSA compilation
3. National plans for the TSA development

## Constitutional Status of Tourism

Before the 18<sup>th</sup> Amendment, the subject of “*Tourism*” was at S.No.42 in the Concurrent Legislative list of Fourth Schedule under Article No.70(4) of the Constitution of the Islamic Republic of Pakistan.

After the promulgation of the 18<sup>th</sup> Amendment, the subject of Tourism stands devolved to the Provinces on abolition of the Concurrent Legislative List.

## Functions of Ministry of Tourism (under Rules of Business 1973)

- National Tourism Policy
- Promotion and development of Tourism and coordination with Provinces including Gilgit-Baltistan & AJK
- Development of tourist facilities
- Pakistan National Tourism Council

Contd...

- **Facilitation of tourists in Pakistan.**
- **Training and Research in tourism.**
- **Control and Regulation of tourism industry and allied services.**
- **International Agreements on tourism.**
- **Pakistan Tourism Development Corporation**
- **Tourism and Hotel Training Institutes.**
- **Publicity and establishment of Tourists Centers in Pakistan and abroad.**

# Ministry of Tourism and its Components

## Ministry of Tourism

-Tourism Division

## Attached Departments

- Department of Tourist Services (DTS)

## Autonomous Bodies

- Pakistan Tourism Development Corporation (PTDC)
- Pakistan Institute of Tourism and Hotel Management (PITHM), Karachi
- Pakistan and Austrian Institute of Tourism and Hotel Management (PAITHOM), Swat
- Malam Jabba Resort Ltd. (MJRL)

# Department of Tourist Services (DTS)

The Department of Tourist Services was created in 1976 as an Attached Department of the Ministry of Tourism to regulate the Travel Trade and Hospitality Sector under the following Federal Acts :-

- Travel Agencies Act, 1976
- Tourist Guides Act, 1976
- The Pakistan Hotels & Restaurants Act, 1976

# Pakistan Tourism Development Corporation (PTDC)

- Incorporated on March 30, 1970 under the repealed Companies Act 1913 (Now the Companies Ordinance, 1984) as a Public Corporation Limited by shares. Principal objective of the corporation is to promote and develop tourism in Pakistan. The Corporation owns and controls following subsidiaries:
  - PTDC Motels North (Pvt.) Ltd.
  - PTDC Motels South (Pvt.) Ltd.
  - Associated Hotels of Pakistan (AHP)
  - Pakistan Tours (Pvt.) Ltd (PTL)

# PTDC continued....

- The case of privatization of PTDC and its subsidiaries are under consideration with Cabinet Committee on Privatization (CCOP).
- Associated Hotels of Pakistan (AHP) has 13.18% shares of private shareholders. AHP (Flashman's Hotel) is under litigation with MEO, Rawalpindi
- PTDC's employees do not have a status of Federal Government Civil Servants. Due to its corporate status and separate structure for pay & allowances, PTDC's devolution to provinces may create issues of adjustment of manpower, clearance of liabilities, payment of gratuity and Provident Fund, payment of EOBI contribution, Income Tax etc.

# PAKISTAN TOURS (PVT.) LTD.

1. The Pakistan Tours (Pvt.) Limited was incorporated as PTDC's wholly owned subsidiary in 1977 under the repealed Companies Act 1913 (Now the Companies Ordinance, 1984) . PTL has its own Board of Directors with MD PTDC as its Chairman.
2. Pakistan Tours (Pvt.) Limited is organizing package tours and treks renting tourist transport and operating a number of domestic / international tourist bus services

# PAKISTAN INSTITUTE OF TOURISM & HOTEL MANAGEMENT (PITHM)

The Institute was established as Tourism and Hotel Training Institute (THTI) and was registered under the Societies Registration Act, 1860 in 1972. It was renamed as Pakistan Institute of Tourism and Hotel Management in 1979.

# Research in Tourism

<b>Job Assigned</b>	<b>Recommendation</b>
<p>Before devolving of the ministry of tourism, collection of data on tourist arrivals, Foreign Exchange earnings, Hospitality and Travel Trade establishment, its tabulation, analysis and preparation of research publications and their distribution was the responsibility of Research and Statistics Section.</p>	<p>These jobs may be assigned to the Statistics Division along with record of Research &amp; Statistics Section, its officers/staff members including Deputy Chief.</p>

# ACTION PLANS

- **Restoration of research and statistics section to collect, compile and analyze the tourism statistics**
- **Institutional arrangement in the form of a platform consisting of representatives from Pakistan Bureau of Statistics, State Bank of Pakistan and members from other relevant organizations**
- **Populating TSA tables with available data as far as possible**

**THANK YOU**