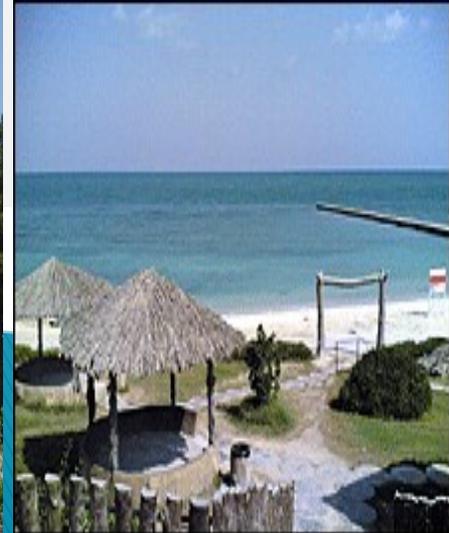


Statistical Center Of Iran(SCI)

Economic accounts office



Activities in economic accounts office

- ✓ Compilation of :
 - National Accounts
 - Regional Accounts
 - Quarterly Accounts
 - Input-output Tables
- ✓ Satellite Account of:
 - Health Accounts
 - Cooperatives and Mutual Societies Accounts
 - ICT Accounts
 - Tourism Satellite Account

TSA in IRAN

In 2002 with the invitation by Iran Touring and Tourism Organization (ITTO) and The cooperation of some organizations including Statistical Center of Iran, the preparation of the tourism satellite account began in Iran. The result was 6 study reports with the following titles :

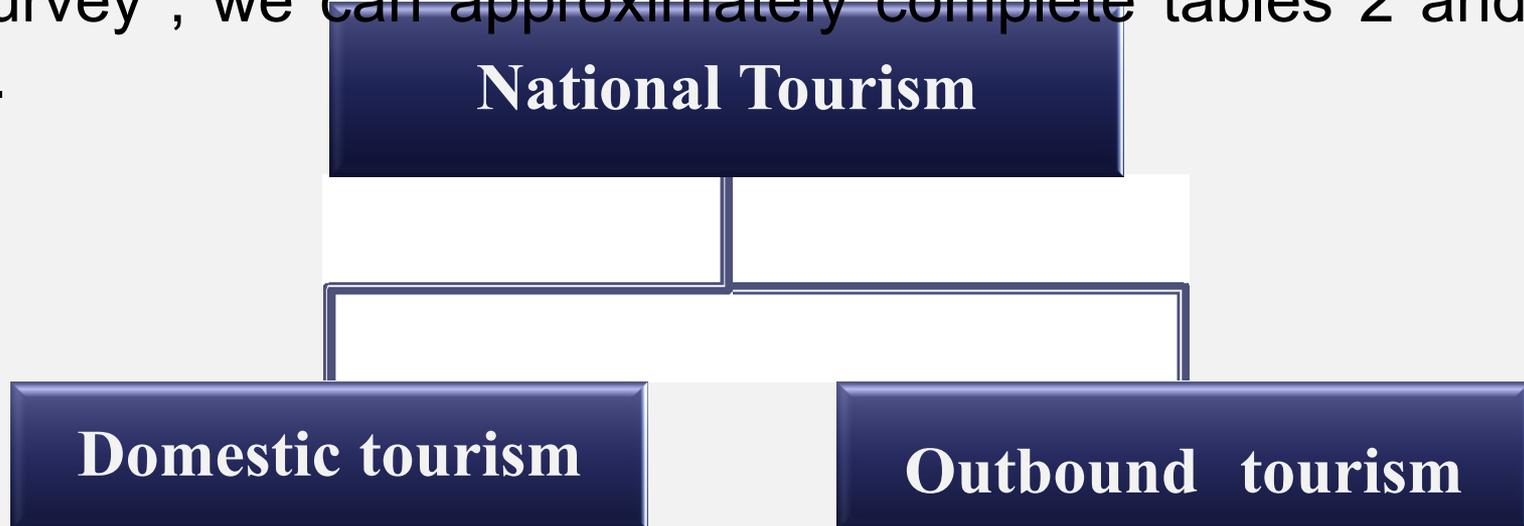
1. Feasibility study for compiling TSA
2. Tourism Satellite Account framework
3. Practical Principles of TSA
4. The exist situation of producing tourism statistics in Iran
5. The results of tourism statistical survey in Iran
6. The experiences of other countries and the World Tourism Statistics

Preparation of tourism satellite account project was stopped in 2003.

But SCI for improving the preparing of tourism statistics conducted

National Tourism Survey

National Tourism survey, including domestic tourists and outbound tourists. This survey has been implemented by statistical center of Iran in 2011,2012,2013, 2014 for spring and summer. By this survey , we can approximately complete tables 2 and 3.



General Specifications of the National Tourism Survey

➤ Target Population

Includes all private settled households in urban and rural.

➤ Statistical Unit

A private settled household in urban and rural areas.

➤ Survey Method

The survey was conducted by sampling method.

➤ Estimation Level

Total country is the estimation level of this survey.

Main Items of National Tourism Survey

1. Social characteristics of household members:

- ✓ Gender (Male , Female)
- ✓ Age
- ✓ Literacy (Uneducated , literate)
- ✓ Employment status
- ✓ Marital Status

2. Travel Information:

- ✓ Number of trips on the previous season
- ✓ Main travel destination (inside or outside the country)
- ✓ Types of visitors (overnight visitors , same-day visitors)
- ✓ Modes of transport (Air , Waterway, land)

Main Items of National Tourism Survey

N

- ✓ Holidays, leisure and recreation
- ✓ Visiting friends and relatives
- ✓ Education and training
- ✓ Health and medical care
- ✓ Religion/pilgrimages
- ✓ Business and professional
- ✓ Other

Regions visited during the trip(inside and outside the country)

Types of accommodation:

tourism expenditure :

- ✓ accommodation expenditure
- ✓ Food expenditure
- ✓ Transport expenditure
- ✓ Sports and recreational expenditure
- ✓ Expenditure buy souvenirs

Tourism statistics in the national statistical system

According to the ISA tables, 12 activities have been introduced as the main activities of the tourism industry

Tourism industries :

1. Accommodation for visitors
2. Food and Beverage serving industry
3. Railway passenger transport
4. Road passenger transport
5. Water passenger transport
6. Air passenger transport
7. Transport equipment rental
8. Travel agencies and other reservation Services industry
9. Cultural industry
10. Sports and Recreational industry
11. Retail trade of country specific tourism characteristic goods

Compilation of National Accounts in the Statistical Center of Iran

- ❖ National Accounts estimates is a requirement and necessity for preparation of TSA.
- ❖ In the SCI, compilation of National Accounts is being done in accordance with the SNA1993.
- ❖ Of the three different approaches recommended in SNA, SCI measures the value added for all economic activities through two approaches, production and expenditure.
- ❖ In the following, The sources used to prepare the national accounts are expressed.

Accommodation

Resources:

- ❖ Accommodation services survey
- ❖ Household expenditure and income survey
- ❖ Data collected from cultural Heritage Organization of provinces

Data collected:

- ❖ Data for survey framework in details, the value of outputs, inputs and capital formation
- ❖ Average annual household expenditure for accommodation services

Food and Beverage serving industry

Resources:

- ❖ Survey of Food and beverage serving establishments
- ❖ Household expenditure and income survey

Data collected:

- ❖ Data for survey framework in details, the value of outputs, inputs and capital formation
- ❖ Average annual household expenditure for food and beverage services

Road passenger transport

Resources:

- ❖ Survey of road passenger transport establishments
- ❖ Statistical Yearbook of road transport

Data collected:

- ❖ Data for survey framework in details, the value of outputs, inputs and capital formation

Railway passenger transport

Resources:

- ❖ Statistical Yearbook of railway transport
- ❖ Financial Statements of Companies engaged in railway transport

Data collected:

- ❖ Detailed data on incomes, expenditures and capital formation

Water passenger transport

Resources:

- ❖ Financial Statements of Companies engaged in water transport

Data collected:

- ❖ Detailed data on incomes, expenditures and capital formation

Air passenger transport

Resources:

- ❖ Financial Statements of Companies engaged in air transport

Data collected:

- ❖ Detailed data on incomes, expenditures and capital formation

Travel agencies

Resources:

- ❖ Survey of support activities for air transportation (air travel agencies) and tour operator agencies

Data collected:

- ❖ Data for survey framework in details, the value of outputs, inputs and capital formation

Cultural industry

Sports and Recreational industry

RESOURCES:

- ❖ Survey of Cultural and artistic establishments
- ❖ Survey of sport and Recreational establishments
- ❖ Household expenditure and income survey

Data collected:

- ❖ Data for survey framework in details, the value of outputs, inputs and capital formation

Conclusion

Based on this information, We can prepare some tables of TSA

as below:

TSA 2008 tables	Compiled	Not compiled	Planned
Table 1: Inbound tourism expenditure		X	X
Table 2: Domestic tourism expenditure		X	X
Table 3: Outbound tourism expenditure		X	X
Table 4: Internal tourism consumption		X	X
Table 5: Production accounts of tourism industries and other industries		X	X
Table 6: Total domestic supply and internal tourism consumption		X	X
Table 7: Employment in the tourism industries		X	
Table 8: Tourism gross fixed capital formation of tourism industries and other industries		X	
Table 9: Tourism collective consumption by products and levels of government		X	
Table 10: Non-monetary indicators		X	X

Thanks for attention