

Agenda

THE REGIONAL TRAINING WORKSHOP ON TOURISM SATELLITE ACCOUNTS

Almaty, Kazakhstan (30 November - 3 December 2015)

Agenda

30 November 2015		
9:00 – 9:30	Registration	
SESSION 1: WELCOME AND OPENING OF THE WORKSHOP		
9:30 – 9:45	1.1 Opening statement by the Statistics Committee of the Kazakh Ministry of National Economy 1.2 Opening statement by UNWTO/ SESRIC 1.3 Administrative matters 1.4 Adoption of Agenda	
SESSION 2. TOURISM SATELLITE ACCOUNT IN THE PARTICIPATING COUNTRIES: AN OVERVIEW OF THE CURRENT SITUATION		
9:45 – 11:00	2.1 The Tourism Satellite Account: an introduction 2.2 A summary of countries' responses to the UNWTO questionnaire 2.3 Legal framework and institutional arrangements for the TSA compilation 2.4 Countries' presentations and general discussion on the legal framework and institutional arrangements for the TSA compilation in the participating countries	UNWTO presentation UNWTO presentation UNWTO presentation Countries and UNWTO
11:00 – 11:15	<i>Coffee break</i>	
SESSION 3. TOURISM STATISTICS FROM THE DEMAND PERSPECTIVE AND THE COMPILATION OF TABLES 1 – 4		
11:15 – 13:00	3.1 An overview of the conceptual framework, main methodological challenges, special issues and data sources relevant to the compilation of tables 1-4; part I – visitor and usual environment 3.2 Group discussion on the national practices in defining basic concepts underlying tables 1 – 4: visitor, tourist, excursionist and usual environment Presentation of the results of the groups' discussions General discussion and conclusions	UNWTO presentation Countries and UNWTO Countries and UNWTO Countries and UNWTO
13:00 – 14:30	<i>Lunch</i>	
14:30 – 16:30	3.3 An overview of the conceptual framework, main methodological challenges, special issues and data sources relevant to the compilation of tables 1-4; part II – coverage and structure of tourism expenditure in the TSA tables 3.4 General discussion on the national practices in defining basic concepts underlying tables 1 – 4: expenditure on tourism characteristic products and data sources for use in tables 1-4.	UNWTO presentation Countries and UNWTO
16:30 – 16:45	<i>Coffee break</i>	

SESSION 4. INBOUND AND OUTBOUND TOURISM STATISTICS AND THE COMPILATION OF TABLES 1 AND 3		
16:45 – 18:00	4.1 Scope and structure of tables 1 and 3, good practices in its compilation 4.2 Group discussion on data sources used by the participating countries in the compilation of tables 1 and 3 Presentation of the results of the groups' discussions General discussion and conclusions	UNWTO presentation Countries and UNWTO Groups' representatives Countries and UNWTO
1 December		
SESSION 5. DOMESTIC TOURISM STATISTICS AND THE COMPILATION OF TABLE 2		
9:00 – 9.45	5.1 Scope and structure of table 2, good practices in its compilation 5.2 General discussion on the participating countries' practices in the compilation of table 2	UNWTO presentation Countries and UNWTO
SESSION 6. INTERNAL TOURISM CONSUMPTION AND THE COMPILATION OF TABLE 4		
9:45 – 11:00	6.1 Scope and structure of table 4, tourism expenditure and tourism consumption, internal tourism consumption as the key macroeconomic indicator of tourism importance from the demand perspective; good practices in the compilation of table 4. 6.2 General discussion on the country practices in the compilation of table 4	UNWTO presentation Countries and UNWTO
11:00 – 11:15	<i>Coffee break</i>	
SESSION 7. TOURISM STATISTICS FROM THE SUPPLY PERSPECTIVE AND THE COMPILATION OF TABLES 5 AND 6		
11:15 – 13:00	7.1 An overview of the conceptual framework and classifications used in tables 5 - 6 7.2 Classification of tourism characteristic products and activities in the participating countries 7.3 General discussion 7.4 Special issues (travel agencies, tour operators and other providers of reservation services) 7.5 Group discussion on the practices of the participating countries in defining tourism characteristic activities and measuring output of travel agencies and other reservation services Presentation of the results of the groups' discussions General discussion and conclusions	UNWTO presentation Countries Countries and UNWTO UNWTO presentation Countries and UNWTO Countries and UNWTO
13:00 – 14:30	<i>Lunch</i>	

SESSION 8. TABLE 5 AND ITS COMPILATION		
14:30 - 16:30	8.1 Scope and structure of table 5, links to the System of National Accounts, supply and use tables, data sources and good compilation practices 8.2 General discussion on the participating countries' practices in the compilation of table 5	UNWTO presentation Countries and UNWTO
16:30 – 16:45	<i>Coffee break</i>	
SESSION 9. TABLE 6: AN OVERVIEW AND APPROACHES TO ITS COMPILATION		
16:45 – 18:00	9.1 Scope and structure of table 6; its central position in the system of the TSA tables and links to the System of National Accounts 9.2 General discussion on the scope and structure of table 6	UNWTO presentation Countries and UNWTO
2 DECEMBER		
9:00 – 11:00	9.3 Data sources and good practices in the compilation of table 6 9.4 General discussion on the feasibility of compiling table 6 in the participating countries	UNWTO presentation Countries and UNWTO
11:00 – 11:15	<i>Coffee break</i>	
SESSION 10: TABLE 7 AND ITS COMPILATION		
11:15 – 13:00	10.1 Basic concepts underlying table 7; scope and structure of the table; data sources and good compilation practices 10.2 General discussion on the participating countries' practices in the compilation of table 7	UNWTO presentation Countries and UNWTO
13:00 – 14:30	<i>Lunch</i>	
SESSION 11: TABLES 8 AND 9 – AN OVERVIEW		
14:30 – 16:30	11.1 Basic concepts underlying table 8; scope and structure of the table; data sources and good compilation practices 11.2 General discussion on availability of data sources for the compilation of table 8 in the participating countries 11.3 Basic concepts underlying table 9; scope and structure of the table; data sources and good compilation practices 11.4 General discussion on availability of data sources for the compilation of table 9 in the participating countries	UNWTO presentation Countries and UNWTO UNWTO presentation Countries and UNWTO
16:30 – 16:45	<i>Coffee break</i>	
SESSION 12: TABLE 10 AND ITS COMPILATION		
16:45 – 18:00	12.1 Basic concepts underlying table 10; scope and structure of the table; data sources and good compilation practices 12.2 General discussion on availability of data sources for the compilation of table 10 in the participating countries	UNWTO presentation Countries and UNWTO

3 DECEMBER**SESSION 13: MAIN FINDINGS AND CONCLUSIONS OF THE WORKSHOP**

9:00 – 11:00	13. 1 Round table discussion on the lessons learned during the workshop and on the participating countries' plans to improve their tourism statistics and to make progress in the TSA compilation	Countries and UNWTO
11:00 – 11:15	<i>Coffee break</i>	
11:15 – 13:00	13.2 Main findings and conclusion of the workshop	UNWTO
	13.3 Evaluation of the workshop	Countries
13:00 – 14:30	<i>Lunch</i>	

SESSION 14: CLOSING OF THE WORKSHOP

14:30 – 16:00	14.1 Closing statements by the participating countries 14.2 Closing statement by the Statistics Committee of the Kazakh Ministry of National Economy 14.3 UNWTO/ SESRIC closing statements
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